

**SIGNATURE BY LEVI STRAUSS & CO.™
2009 \$10 K MART SAVINGS PROMOTION
TERMS & CONDITIONS**

1. **Offer & Qualifying Purchase(s)**: Purchase (2) two pairs or more, in a single transaction, in qualifying Signature by Levi Strauss & Co.™ jeans (Excludes clearance items and accessories. Includes tops and jackets.) at participating Kmart stores or Kmart.com and receive a \$10 Kmart savings coupon. Multiple, same day sales receipts, indicating a qualifying Signature by Levi Strauss & Co.™ purchase cannot be combined to achieve the two (2) pair minimum purchase requirement.

2. **Offer Period**: Qualifying purchases must be completed on or after 11/29/09 and no later than 12/5/09.

3. **Eligibility**: Must be 18 years of age and a legal resident of the United States or District of Columbia. This offer is void where prohibited.

4. **Redemption Process**:

In-Store Purchase –

A. Catalina coupon. Customers who purchase two (2) pairs of qualifying Signature by Levi Strauss & Co.™ jeans (Includes tops and jackets. Excludes clearance items and accessories) receive a \$10 Kmart savings coupon at checkout. Kmart savings coupons are printed at the register and given to qualified customers with their original receipt.

B. Kmart saving Catalina coupon will contain information on how to redeem the offer. Catalina Coupon valid for \$10 off regular or clearance priced merchandise of \$10 or more. \$10 purchase requirement must be made in a single transaction; total is calculated before taxes and after other discounts have been applied. Cannot be combined with any other coupon for the same item(s) and is not subject to doubling. Limit one (1) Kmart savings Catalina coupon redeemable per transaction. Purchase total excludes, and coupon not valid on, any number of items purchased on “Buy One, Get One” events; non-merchandise; concessions; federal or state regulated items; alcohol tobacco; fuel; items behind the pharmacy counter; prescriptions; prior purchases; partial-paid special order items; Lands’ End; Sears merchandise rung on Sears registers within Kmart and

online purchases.

Void if acquired from any channel other than those approved by Kmart Corp., if photocopied or otherwise reproduced and where prohibited by law; any other use constitutes as fraud. Lost or stolen coupons will not be replaced. Savings may be applied and pro-rated across all qualifying items for the offer, including qualifying items purchased in addition to the minimum requirements of the promotion. In the event of a return, pro-rated savings will be deducted from any refund. Cash value of 1/20th of a cent. Valid at all Kmart store locations.

Kmart.com Purchase –

A. Online Tearpad Submission. Customers who purchase two (2) pairs of qualifying Signature by Levi Strauss & Co.™ jeans (Includes tops and jackets. Excludes clearance items and accessories) at Kmart.com, during the Offer Period, must mail promotion tearpad (downloadable form at www.206inc.com/signaturekmartsavings2009) with requested information and ORIGINAL qualifying order confirmation page – WITH THE DATE AND QUALIFIED PURCHASE CIRCLED – to the following address: Signature by Levi Strauss & Co.™ 2009 Kmart Savings Program, PO Box 1972 Seattle, WA 98111. All submissions must be POSTMARKED no later than 1/4/10. Submissions for Kmart savings coupon received via mail will be fulfilled within 30 days of receipt.

5. **Restrictions**:

A. Limit one (1) request per transaction. No P.O. boxes.

B. Available in the United States only. All federal, state and local laws and regulations apply. The Catalina Coupon cannot be exchanged for cash, any monetary consideration, or resold.

C. If you have any questions regarding administration of this offer please call the following customer service number: **877-824-8310** or email signature@206inc.com.

D. Signature by Levi Strauss & Co.™ is not responsible for late, lost, mutilated, misdirected, undeliverable, incomplete or postage-due mail-in requests, whether due to system errors or failures, faulty transmissions or other telecommunications

malfunctions, any hardware or software failures of any kind, lost or unavailable network connections, filed, incomplete or garbled computer or telephone transmissions, typographical errors or otherwise. By accepting this Catalina Coupon, you consent to collection, use, and disclosure of the information contained in it by Signature by Levi Strauss & Co.™ together with any information you may subsequently provide to Signature by Levi Strauss & Co.™ or to any third party, solely for the purposes of processing this form, fulfillment of the offer and responding to your requests about the offer. Kmart employees are eligible to participate. Sponsor: Levi Strauss & Co., 1155 Battery Street, San Francisco, CA 94111-1203.

Advertising and Merchandising Disclaimers

*Offer only available to customers who make a minimum purchase of (2) two pairs or more, in a single transaction, in qualifying Signature by Levi Strauss & Co.™ jeans (includes tops and jackets. Excludes clearance items and accessories), at participating Kmart stores or Kmart.com. Qualifying in-store customers will receive a \$10 Kmart savings coupon at checkout with their original receipt. Qualifying kmart.com customers will mail-in the original receipt with a downloadable promotion redemption form to receive a \$10 Kmart gift card. Kmart gift card and downloadable promotion redemption form includes all redemption information. Offer applies only to purchases on or after 11/29/09 and no later than 12/5/09. Downloadable redemption form must be postmarked no later than 1/4/10. Additional restrictions may apply. Void where prohibited by law. Limit one (1) request per transaction. See the coupon or visit www.206inc.com/signaturekmartsavings2009 for complete details and full terms and conditions of the offer. For questions or more information, please call 877-824-8310 or email signature@206inc.com.